# ME Thailand

## Seminar | Global Healthcare Business Expansion Seminar 2025 | Thailand's Public-Private Medical Partnership

#### Global Healthcare Business in Thailand

\*This seminar marks a significant milestone in the establishment of Medical Excellence Thailand (MET) and serves to further strengthen the long-standing relationship between Thailand and Japan. Supported by the Economic Research Institute for ASEAN and East Asia (ERIA), Medical Excellence Japan (MEJ), and the Ministry of Public Health of Thailand (MOPH), the event will feature valuable insights from Thailand's healthcare policymakers, private sector leaders, and innovators, tailored for the Japanese audience. Your participation would be greatly valued.

### **Objectives**



Introduce ME Thailand to Japanese industry



Share why Thai healthcare market is a great option for global expansion



Thu 30th January 2025 14:30 - 17:00 PM (JST)



Japanese / English Interpretations Available

#### **ON-SITE EVENT**

#### Tokyo, Japan

Nihonbashi Life Science Building #1004 Meeting Room

Nihonbashi Honcho, 2-3-11, Chuo-ku, Tokyo, 103-0023





## **Event Schedule**

14:30 - 14:35 **Opening Remarks** Dr. Kenji Shibuya

14:35 - 15:05 **ME Thailand Overview** Mr. Chayaporn Phornprapha

15:05 - 15:35 **Thailand Healthcare Business Landscape** Dr. Ngamnetr Eiamnakha

15:35 - 16:15 **Building Bridges: Thailand's Potential for Japanese Enterprise** 

Dr. Nart Fongsmut Mr. Sranyoo Chanate

16:15 - 16:25 O&A

16:25 - 16:30 **ME Thailand Closing Remarks** 

Dr. Manami Uechi

16:30 - 17:00 **Networking** 



## **Meet our Speakers**



Dr. Kenji Shibuya CEO of MEJ



Mr. Chayaporn Phornprapha CEO of ME Thailand



Dr. Ngamnetr Eiamnakha Chief of Planning and Information Section, Bureau of Medical Industrial Promoting, DHSS, MOPH



Dr. Nart Fongsmut

Deputy Head, Sub-Committee on Healthcare Service Business, Thai Chamber of Commerce



Mr. Sranyoo Chanate Vice President of Kluaynamthai Hospital Group



Dr. Manami Uechi Director of Healthcare Services of Economic Research Institute for ASEAN and East Asia (ERIA)



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