

# ME Japan - ME Thailand Forum Inaugural Meeting in Bangkok



## Driving Collaboration in Japan - Thai Healthcare

Welcome to the 1<sup>st</sup> ME Japan (MEJ) - ME Thailand Forum Meeting in Bangkok. Bringing together private sector, public sector, academia, and civil society, the MEJ-ME Thailand Forum will drive collaboration between the healthcare industries of Japan and Thailand. Join us for this opportunity to expand your network and develop key business partnerships.

This event will feature a special focus on independence-centered care for aging society.

**4 SEPTEMBER 2024**  
**10:00 AM - 13:00 PM**  
(12:00 PM - 15:00 PM JST)

**Bangkok, Thailand**  
**Sheraton Grande Sukhumvit Hotel**  
Ballroom 1, 2<sup>nd</sup> floor

### Meet Our SPEAKERS & HONORARY GUESTS

#### EVENT AGENDA

TIME	TOPIC
10:00	<b>Opening Remarks</b> ME Thailand: Driving Collaboration in Japan-Thai Healthcare
10:40	<b>Focus session</b> Independence-centered Care for Aging Society in Thailand and Japan
12:50	<b>Closing Remarks</b>
13:00	<b>Luncheon Reception</b> featuring Product Exhibition by Japanese Companies in Aging Care



**Mr. Kalin Sarasin**

Honorary Chairman of The Thai Chamber of Commerce and Board of Trade of Thailand, President of Thai-Japanese Association



**Dr. Kenji Shibuya**

Chief Executive Officer, Medical Excellence Japan



**Ms. Kanoko Oishi**

Vice Chair, Medical Excellence Japan CEO, Mediva Inc.



**Mr. Taisuke Hashimoto**

Director, Healthcare Industries Division, Ministry of Economy, Trade and Industry (METI)



**Dr. Kanyarat Kuysuwan**

Deputy Director, Medical Hub Industrial Promotion, Ministry of Public Health (MOPH)



**Dr. Nart Fongsmut**

Deputy Head, Sub-Committee on Healthcare Services Business, Thai Chamber of Commerce



**Dr. Nanako Tamiya**

Prof. of Faculty of Medicine, Tsukuba University



**Mr. Preecha Bhandtavej**

President, THAIMED



**Dr. Gengpong Tangaroonsanti**

President, Senior Health Services and Trade Association (SHSTA)



**Mr. Yoshiki Sasaki**

CEO, Social Impact Solutions Co., Ltd.



**Mr. Masashi Suzuki**

Director, ABeam Consulting

#### HIGHLIGHTS

**Plus MORE speakers and honorary guests on site**

- METI and MOPH on the Japan - Thai economic partnership in healthcare
- Experts on the changing landscape of care for aging society in Thailand and Japan
- Product exhibition from Japanese companies & networking opportunities
- What's next for ME Japan and ME Thailand

About **MEJ**

**Online (Japanese) & On-Site Event**  
Bilingual event with live translation

Register here



# ME Japan - ME Thailand Forum Inaugural Meeting in Bangkok



**4 SEPTEMBER 2024**  
**10:00 AM - 13:00 PM**  
**(12:00 PM - 15:00 PM JST)**

**Bangkok, Thailand**  
**Sheraton Grande Sukhumvit Hotel**  
Ballroom 1, 2<sup>nd</sup> floor

## EVENT AGENDA

Agenda subject to change.

### ME Thailand: Driving Collaboration in Japan-Thai Healthcare

THA	JST		
10:00-10:40	12:00-12:40	Opening Remarks	<ul style="list-style-type: none"> <li>Mr. Kalin Sarasin (The Thai Chamber of Commerce and Board of Trade of Thailand; Thai-Japanese Association)</li> <li>Ms. Yumi Numajiri (Embassy of Japan in Thailand)</li> </ul>
		Japan-Thailand Economic Partnership in Healthcare	<ul style="list-style-type: none"> <li>Mr. Taisuke Hashimoto (Healthcare Industries Division and International Business Promotion Office, Japan Ministry of Economy, Trade and Industry (METI))</li> </ul>
		MEJ Introduction	<ul style="list-style-type: none"> <li>Dr. Kenji Shibuya (Medical Excellence Japan (MEJ))</li> </ul>
		Opening panel: Multi-stakeholder cooperation behind ME Thailand	<ul style="list-style-type: none"> <li>Dr. Kanyarat Kuysuwan (Medical Hub Industrial Promotion, Ministry of Public Health)</li> <li>Mr. Taisuke Hashimoto (METI)</li> <li>Dr. Nart Fongsmut (Sub-Committee on Healthcare Services Business, The Thai Chamber of Commerce)</li> <li>Ms. Kanoko Oishi (MEJ)</li> <li>Moderator: Dr. Kenji Shibuya (MEJ)</li> </ul>

### Focus session: Independence-centered Care for Aging Society in Thailand and Japan

10:40-12:50	12:40-14:50	Business Development to Meet Changing Aging Care Needs	<ul style="list-style-type: none"> <li>Dr. Gengpong Tangaroonsanti (Senior Health Service and Trade Association (SHSTA))</li> </ul>
		Thai Healthcare Market Needs and Opportunities	<ul style="list-style-type: none"> <li>Mr. Preecha Bhandtvej (Thai Medical Device Technology Industry Association (ThaiMed))</li> </ul>
		BREAK	
		Evidence-based Long-term Care in Japan	<ul style="list-style-type: none"> <li>Dr. Nanako Tamiya (Faculty of Medicine, Health Service Research Department, Tsukuba University)</li> </ul>
		Recent Innovation in Japanese Nursing Care	<ul style="list-style-type: none"> <li>Mr. Masashi Suzuki (ABeam Consulting)</li> </ul>
		Business Collaboration to Support Aging Society	<ul style="list-style-type: none"> <li>Mr. Yoshiki Sasaki (Social Impact Solutions Co., Ltd. (SIPS))</li> </ul>
		Q&A: Thailand-Japan Collaboration	<ul style="list-style-type: none"> <li>Dr. Gengpong Tangaroonsanti (SHSTA)</li> <li>Mr. Preecha Bhandtvej (ThaiMed)</li> <li>Dr. Nanako Tamiya (Tsukuba University)</li> <li>Mr. Masashi Suzuki (ABeam Consulting)</li> <li>Mr. Yoshiki Sasaki (SIPS)</li> <li>Moderator: Ms. Kanoko Oishi (MEJ)</li> </ul>

### Closing

12:50-13:00	14:50-15:00	Closing Remarks	<ul style="list-style-type: none"> <li>Dr. Manami Uechi (Healthcare Unit, Economic Research Institute for ASEAN and East Asia (ERIA))</li> <li>Mr. Preecha Bhandtvej (Thai Medical Device Technology Industry Association (ThaiMed))</li> </ul>
-------------	-------------	-----------------	---

### Lunch reception

13:00-14:00	15:00-16:00	Lunch with product exhibition (approx 10 Japanese companies)
-------------	-------------	--

Register here

