

ME Thailand

Seminar | Global Healthcare Business Expansion Seminar 2025 | Thailand's Public-Private Medical Partnership

Global Healthcare Business in Thailand

This seminar marks a significant milestone in the establishment of Medical Excellence Thailand (MET) and serves to further strengthen the long-standing relationship between Thailand and Japan. Organized and sponsored by the Economic Research Institute for ASEAN and East Asia (ERIA), Medical Excellence JAPAN (MEJ) in close collaboration with the Ministry of Public Health of Thailand (MOPH), the event will feature valuable insights from Thailand's healthcare policymakers, private sector leaders, and innovators. This unique seminar is specifically designed and tailored for the Japanese audience. Your participation would be greatly valued.



Thu 30th

January 2025

14:30 - 17:00 PM (JST)



Japanese / English

Interpretations Available

ON-SITE EVENT

Tokyo, Japan

Nihonbashi Life Science Building

#1004 Meeting Room

Nihonbashi Honcho, 2-3-11, Chou-ku, Tokyo, 103-0023



Seminar 2025

Global Healthcare Business Expansion Seminar Thailand's Public-Private Medical Partnership



PROGRAM

With Japanese - English Interpretation

 Thu 30th January 2025 From 14:30 - 17:00 PM (JST)

ME Thailand: Global Healthcare Business Expansion Seminar

14:30 - 14:35	Opening Remarks	Dr. Kenji Shibuya - CEO of Medical Excellence JAPAN (MEJ)
14:35 - 15:05	ME Thailand Overview	Mr. Chayaporn Phornprapha - CEO of Medical Excellence Thailand (MET)
15:05 - 15:35	Thailand Healthcare Business Landscape	Dr. Ngamnetr Eiamnakha - Public Health Technical Officer, Senior Professional Level, Chief of Planning and Information Section, Bureau of Medical Industrial Promoting, Department of Health Service Support, Thailand Ministry of Public Health
15:35 - 16:15	Building Bridges: Thailand's Potential for Japanese Enterprise	Dr. Viroj Vasusuttikulkant - Chief Executive Officer of SAINTmed Public Co., Ltd. 2. Mr. Sranyoo Chanate - Vice President of Kluaynamthai Hospital Group
16:15 - 16:25	Q&A	
16:25 - 16:30	Closing Remarks	Dr. Manami Uechi - Director of Healthcare Services of Economic Research Institute for ASEAN and East Asia (ERIA)
16:30 - 17:00	Networking	

MEET OUR SPEAKERS



Mr. Chayaporn Phornprapha

CEO of ME Thailand; CEO and Chairman of KAIGO Life

Mr. Chayaporn is the CEO of KAIGO Life. He is also the Executive Officer of Siam Motor Group, a leading automotive company in Thailand. He founded KAIGO Life with the vision of introducing cutting-edge Japanese healthcare knowledge and technology to Thailand and other ASEAN countries and building a strong platform for collaboration between Japanese and Thai healthcare providers.



Dr. Ngamnetr Eiamnakha

Chief of Planning and Information Section, Bureau of Medical Industrial Promoting, Department of Health Service Support (DHSS), Ministry of Public Health (MOPH)

Dr. Ngamnetr is a Senior Public Health Officer specializing in healthcare standards at DHSS, MOPH. She plays a vital role in promoting and developing healthcare facility standards and is an expert in Service Design in Healthcare. She also contributes to planning and developing strategies for promoting wellness tourism, one of Thailand's key policy initiatives.



Dr. Viroj Vasusuttikulkant

Chief Executive Officer and Founder of SAINTmed Public Co., Ltd.

Dr. Viroj Vasusuttikulkant is the Chief Executive Officer and founder of SAINTmed Public Co., Ltd. (SMD), a leading importer and distributor of medical equipment in Thailand. Under his leadership, SMD has expanded its portfolio to include medical equipment leasing and healthcare services, aligning with Thailand's strategy to become an international health hub. Dr. Viroj is widely recognized as a pioneer and advocate for innovation in the medical field. He consistently introduces cutting-edge technologies and develops products that address the needs of patients, contributing to the advancement of healthcare in Thailand.



Mr. Sranyoo Chanate


CEO of Kluaynamthai Hospital 1; Executive Vice President of Kluaynamthai Hospital Group

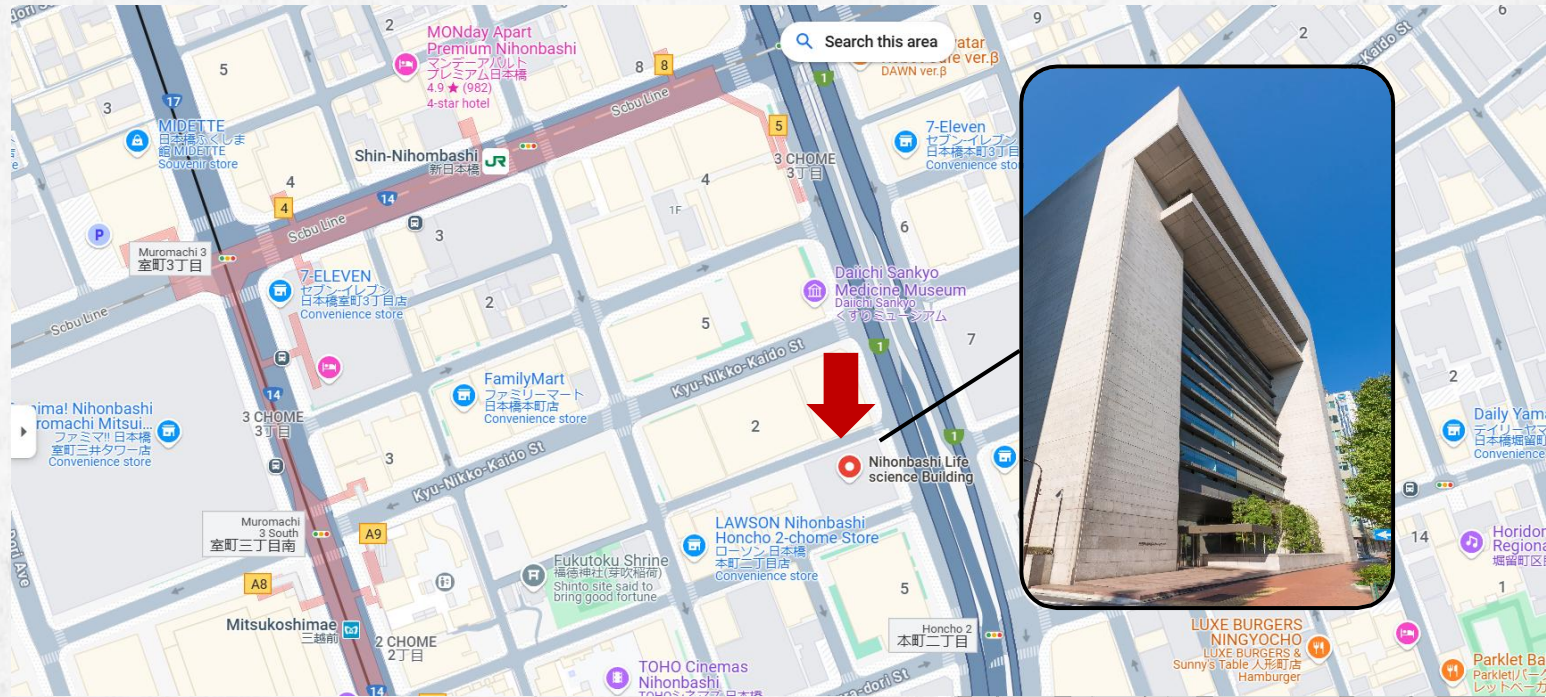
Mr. Sranyoo is a prominent figure in Thailand's healthcare sector. Notably, under his leadership, Kluaynamthai Hospital has achieved JCI accreditation, demonstrating its commitment to international quality standards. With a forward-thinking vision, He aims to establish Kluaynamthai Hospital as a leading smart hospital, offering comprehensive and efficient healthcare services. Beyond his role as a healthcare executive, He is actively involved in various social initiatives and serves as a board member of numerous healthcare organizations.

Seminar 2025

Global Healthcare Business Expansion Seminar Thailand's Public-Private Medical Partnership

Venue Map

 Thu 30th January 2025 From 14:30 – 17:00 PM (JST)



Nihonbashi Life Science Building #1004 Meeting Room, 10th Floor

Nihonbashi Honcho, 2-3-11, Chuo-ku, Tokyo, 103-0023

>>> [Google Map](#)

Access

- **Tokyo Metro Ginza Line / Hanzomon Line:** 3-minute walk from "Mitsukoshimae" Station, Exit A6
- **JR Sobu Rapid Line:** 2-minute walk from "Shin-Nihombashi" Station, Exit 5
- **JR Yamanote Line / Keihin-Tohoku Line / Chuo Rapid Line:** 11-minute walk from "Kanda" Station, South Exit
- **JR Yamanote Line / Keihin-Tohoku Line / Chuo Rapid Line:** 13-minute walk from "Tokyo" Station, Nihombashi Exit



Organizers and Supporters

Medical Excellence JAPAN (MEJ)



Medical Excellence JAPAN (MEJ) is a general incorporated association, which was established to serve as the central organizational hub to facilitate overseas expansion in the healthcare and medical care sector, based on one of Japan's growth strategies.

MEJ is an organization that promotes international health cooperation by joint with governments, medical communities, academic organizations encompassing associations of medical sciences, and healthcare industry. MEJ also provides a business development platform in response to the needs of countries that could benefit from excellent medical technology, medical equipment, human resource development, and other healthcare services from Japan.

Economic Research Institute for ASEAN and East Asia (ERIA)



The Economic Research Institute for ASEAN and East Asia (ERIA) is an international organization based in Jakarta, Indonesia that conducts in-depth research on issues facing the people and governments of ASEAN and East Asia. Established in 2008, ERIA works closely with the ASEAN Secretariat, the member governments, and research institutes from across the Asia Pacific to provide innovative and analytical research and policy recommendations. Our projects are organized under three research pillars: 1) Deepening Economic Integration; 2) Narrowing Development Gaps; 3) Achieving Sustainable Development.

ERIA's studies cover a wide range of policy areas, such as healthcare and ageing population, agriculture, environment and energy issues, trade and investment, infrastructure, connectivity, and digital economy. ERIA's evidence-based research supports the development of actionable policy recommendations to build sustainable futures.

Medical Excellence Thailand (ME Thailand)

Medical Excellence Thailand (ME Thailand) is a pioneering initiative under ERIA's Medical Excellence in Asia program, supported by Medical Excellence JAPAN (MEJ). ME Thailand fosters collaboration between Japan and Thailand in healthcare, medical devices, and wellness, while building a regional and global network to showcase Thailand's expertise and innovation.

Through knowledge exchange, R&D, and new product and service facilitation, ME Thailand addresses aging population needs, enhances disability care, and raises healthcare standards. It envisions Thailand's healthcare sector achieving global recognition for its excellence, inclusivity, and innovation.